

CreateSpace vs Ingram

(using *Oregon's Main Street: U.S. Highway 99* as examples)

General information	CreateSpace	Ingram
Cost to list	free	setup - \$49 (both print & ebook) global access - \$12/title/year
ISBN	provided free or will accept Bowker	must provide a Bowker ISBN
Revision costs	free	\$25 per revision

OREGON'S MAIN STREET: U.S. Highway 99

Book Facts	"The Stories"	"The Folk History"
Size	7" x 10" paperback	7" x 10" paperback
Number of pages	340	558
Number of photographs	148	421

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Actual Comparisons using the two *OREGON'S MAIN STREET: U.S. Highway 99* books as examples

Comparison	CreateSpace	Ingram
"The Stories"		
Retail price	\$17.00	\$22.00 *
Costs to purchase	\$5.17	\$7.65
Shipping cost on purchases (1 book) - basic	\$3.59	\$3.80
Discount percentage to booksellers	automatically 25% discount code can be set up for any %	55% (can be set for 30% to 55%) but big box stores require 55%
Special considerations	non-returnable	returnable option offered Big box stores require return option
Royalties per book	\$5.00 from Amazon.com \$8.39 from sales on CS eStore \$1.61 from expanded distribution	\$2.12
"The Folk History"		
Retail price	\$22.00	\$30.00 *
Costs to purchase	\$7.54	\$11.21
Shipping cost on purchases (1 book) - basic	\$3.59	\$3.80
Discount percentage to booksellers	automatically 25% discount code can be set up for any %	55% (can be set for 30% to 55%) but big box stores require 55%
Special considerations	non-returnable	returnable option offered Big box stores require return option
Royalties per book	\$5.66 from Amazon.com \$10.06 from sales on CS eStore \$1.26 from expanded distribution	\$2.16
* For Ingram, Jo-Brew and I had to increase the retail of our books to \$22 and \$30 in order to get any royalties at all with the 55% option. In August 2014, Costco bought 600 copies of each book, and they sold them in stores throughout Oregon for \$12.99 and \$17.99.		